



# ONTARIO CURLING ASSOCIATION

1400 Bayly Street, Unit # 10, Pickering, ON L1W 3R2

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## ONTARIO CURLING 50/50 YOUTH LOTTERY

# FAQ

**What is the lottery?** This is an Ontario wide online lottery licensed by the Alcohol and Gaming Commission of Ontario (AGCO) and is available for purchase to any Ontario resident 18 years of age or older.

**When are draws?** Every week is a new draw. Tickets are sold from Monday 9:00 am to Sunday 11:59 pm with the winning number drawn on Monday morning 8:30 am and posted to the website.

[WINNING NUMBERS](#)

**What are the rules for the lottery?** All rules are posted to our website and can be found here.

[RULES](#)

**How are the proceeds distributed?** Each Member Curling facility that signs up to participate will have ticket sales tracked and all NET proceeds will be distributed to the clubs after a complete external audit of the program. Payments to be made in May annually to participating clubs.

**Why do clubs need to sign up? Should we not distribute funds equally?** Any Member Club may participate by simply signing an acknowledgement form and registering to be a participating club. By participating there is an expectation of the club to help in promoting and selling tickets which ultimately will benefit their club financially. If the lottery funds are distributed equally there is no incentive for a club to do the work and the others that do put in the effort are not properly rewarded for their hard work and initiative.

**What can the funds be used for?** – Each participating club will receive their disbursement after invoicing CurlON for support of their youth program. This support includes ice fees, equipment, promotion, training and other items that support curling in Ontario at a youth level. Historically youth curling has been organized at a very reduced rate and to guarantee the continuation and expansion of these programs funds need to be generated that offset lost club revenues. The future of the game lies in the youth of today as these were the same youth who are now dues paying members.

**What is meant by NET PROCEEDS?** CurlON is not actively keeping any of the proceeds from the lottery, all funds are held in a lottery trust account and reported monthly to the AGCO as per the lottery license. For each draw the lottery has some fixed costs: Winner 50%, License fee, Online sales costs, Credit card discounts and CurlON direct costs (Bank fees, accounting, advertising). The balance is held in trust for the participating clubs and once an external audit is completed the net proceeds will be distributed to participating curling facilities.





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**Why should I support this lottery?** The lottery is designed to generate funds to help our participating member clubs support their youth curling program and continue to grow the game of curling at the youth level in Ontario. Ontario sport lotteries are all mandated to generate funds for youth by regulation of the AGCO.

**How do I buy a ticket?** Purchasing is done online at <https://curlonraffle.5050central.com/Home/Index>. Purchasers will be sent their tickets by email at the conclusion of the ticket sale. Winning numbers are posted online [https://ontcurl.com/?page\\_id=16566&preview=true](https://ontcurl.com/?page_id=16566&preview=true) and updated weekly. Participating Clubs will receive a kiosk (Samsung Tablet) posted in a prominent location that users can access the internet to purchase their tickets.

**What if I win?** First congratulations and thank you for supporting youth curling at participating clubs in Ontario. A [prize claim form](#) is to be completed and presented in person (1400 Bayly Street, Unit # 10, Pickering, ON) or via email to [janis@ontcurl.com](mailto:janis@ontcurl.com).

**How do I get more information or sign up my club?** Contact [janis@ontcurl.com](mailto:janis@ontcurl.com) or call 877-668-2875. Janis can answer all of your questions and provide any information that a Member Club may need to sign up and participate in the lottery.

**My club already does licensed 50-50 sales.** All clubs are eligible even if they currently operate their own licensed 50-50 sales. You can run both if you desire. The opportunity with an online lottery is the pool of purchasers is larger than people who attend to your club.

**What is the cost to a Member Club to participate?** There is no costs to our Member Clubs to participate, the expectation is that clubs will use the provided assets to help sell and grow the lottery in their club, on their social media channels and in the general community.

## WE NEED YOUR SUPPORT FOR YOUTH CURLING IN ONTARIO

- [Buy a ticket](#);
- Register your club; and/or
- Help promote the lottery amongst your peers.

## THE YOUTH OF ONTARIO APPRECIATE YOUR HELP AND SUPPORT!

